

PITCH/DECK CREATION

Business Analysis, Custom Presentation and Pitch Deck Creation, Pitch Script, Phone Script and Coaching

- Analysis of your current company (20 point)
- Creation of Narrative for specific audience(s)
- Custom Scripts (Up to 3) for separate Pitch Audiences
- Script Write-up for Phone/Email Follow-Ups
- 6 Hours of Coaching and Preparatory Work
- Graphic Design
- Copy-editing
- Creation of Custom 10-15 Slide deck
- Founder/Owner retains final approval

\$4,999

20 POINT ANALYSIS

YOUR PATH TO GROWTH

FINANCIAL ANALYSIS & MODELING

PRODUCT DEVELOPMENT

MARKETING

EXECUTIVE LEADERSHIP

GROWTH ADVERTISING

1. Existing Business Model Audit/Report
2. New Revenue Stream Creation Recommendations
3. Profit Margin analysis and Margin Analysis (Per SKU)
4. Financial Modeling (Historic, Projected, and Growth)
5. Competitor Analysis including Pricing Analysis
6. Pricing Strategy (Product, Service, App or Subscription)
7. Legal and Intellectual Property review, Addition, Protection and Strategy
8. Web, App, Social Media and Ad Copywriting Review
9. Website Functionality Audit w / 3rd Party vendor
10. Marketing Analysis (current market)
11. Competitor Analysis
12. Project market growth and trendcasting
13. Overhead and Manpower Study (and staff growth strategy)
14. Audit of Management Processes and Training Programs
15. Vendor Contract Negotiation
16. Sales/Market Placement Review
17. Advertising Strategy Recommendations
18. Media Introductions, Press releases, and PR Introductions