



ARIISE™ 20 POINT ANALYSIS

YOUR PATH TO GROWTH

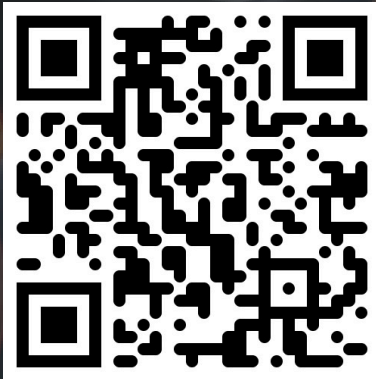
FINANCIAL ANALYSIS

PRODUCT DEVELOPMENT

MARKETING

EXECUTIVE LEADERSHIP

GROWTH ADVERTISING



1. Existing Business Model Audit/Report
2. New Revenue Stream Recommendations
3. Profit Margin analysis (Per SKU)
4. Financial Modeling (Historic, Projected, Growth)
5. Competitor Analysis including Pricing Analysis
6. Pricing Strategy (Product, Service or Subscription)
7. Legal and Intellectual Property review, Addition, Protection and Strategy
8. Web, App, Social Media and Ad Copywriting
9. Website Functionality Audit w / 3rd Party vendor
10. Marketing Analysis (current market)
11. Competitor Analysis
12. Project market growth and trend-casting
13. Overhead Audit and Management
14. Manpower Study (and staff growth strategy)
15. Audit of Management Processes and Training
16. Vendor Contract Negotiation
17. Sales/Market Placement Review
18. Advertising Strategy Recommendations
19. Media Introductions
20. PR strategy Audit