

# Valuation Improvement

Customized Approach for Small Business  
pursuing Sale or Debt / Capital to Grow

- ✍ Proprietary Stress Tests Due-
- ✍ Underwriting Preparation
- ✍ Due-Diligence Preparation
- ✍ Forecasting per SKU/Segment
- ✍ Financial Projections/Modeling
- ✍ Comprehensive Growth Strategy
- ✍ Transactional Negotiations

## Frequently Ask Questions (FAQs)

### 1) What is a Financial Stress Test?

Stress tests are used to analyze an entire company OR to analyze individual SKUs or Segments for failure. Stress tests can be performed using a variety of methods, from spreadsheet computations to more complex software applications. ARIISE Partners have developed a proprietary software for small businesses to find gaps.

### 2) How are your budgets / projections better than our own??

ARIISE Partners budgets are based in strategy, not history. Our budgets are goal setting and growth capturing. We analyze per Segment / SKU and Plan for up to 5 years out with our modeling.

### 3) What is underwriting preparation ?

Before applying (or after you're rejected) for Capital or Debt, ARIISE Partners creates a multi-step process to make your valuation larger, your books stronger, and your financial narrative unique enough to capture higher offers.

### 4) What's included in your growth strategy plan?

It is a 68-point system based on reversing our proprietary stress testing formula that tells us what areas need addressed, which need augmented, and which need eliminated. It is a comprehensive report that will act a multi-year guide, that if implemented, will grow your company and valuation.

### 5) What information do you need to do a thorough analysis?

Typically, the more information you give ARIISE Partners, the better the analysis. However, even 3 months of financial data can be expanded into a comprehensive strategy.



# ARIISEPARTNERS

Structuring Clients Financially to Scale Fearlessly

**Valuation Improvement**  
Customized for Small Business

