



24 July 2025

To Whom it may concern,

When the ARIISE Partners team first were brought on, it reignited our passion for the company with all the fresh ideas and new perspectives.

We were able to obtain funding on our own after ARIISE Partners prep work, Deck and Strategy Book were completed. We're launching the rebrand in the beginning of August from their input so all is good on our end.

Thank you for all of the work you did on our behalf.

Rachel Sabo Friedmann
CEO & Co-Founder





Statement on the Services of Ariise Partners

December 29, 2024

Many times throughout the history of Dankstocks, Inc, I went through highs and lows, constantly wondering if I should continue funding the project. My feelings weren't that I thought the idea wouldn't be successful, but rather, due to underfunding, I felt like it would be in pre-release development forever.

There were slight moments of excitement where I felt more motivation to continue along but I had felt the most optimism when I had a mid-campaign meeting with ARIISE Partners where he told me a VC was interested in speaking with us. The feeling of being skeptical about paying a fee to some random consultant I found to then being told that a VC is interested in meeting us, plus giving us a list of 400+ other interested investors was indescribable.

I was really surprised by how fast it happened. Initially, I thought that it would be months before we'd find anyone interested in us, or anyone at all really, but all it really took was a leap of faith and trust in ARIISE Partners.

Ryan and his team at Ariise Partners have been extremely helpful in creating pitch assets for our company. Thanks to Ariise, we now have marketing materials that give us a professional and organized look.

Additionally, we obtained valuable pitching tips from Martin, a pitch coach that AP paired us with as part of the service. Further, they gave us valuable information about what VCs look for, how we should present ourselves, and what general questions we should be prepared for.

Now, we are looking to set up meeting with the investors and use the tools and tips we've been taught to acquire funding and execute on our goals.

Joseph Abdalla, CEO and Co-Founder



August 13, 2022

To anyone who needs to hear it,

I'm the CEO of Bentley Records in NYC.

Ryan and his team has been monumental in getting my artist tech platform to launch, rebranding and and take it to the next level: <https://bentleyrecords.io/>

We have this to show for it:

<https://finance.yahoo.com/news/bentley-records-teaming-ariise-partners-233000951.html>

50X growth in our valuation is 1 year working with them. Love working with Ariise Partners, and highly recommended! Good luck to all.

Warm Regards

Luca

LUCA DAYZ

CEO Bentley Records|bentleyrecords.io

LuxoAir| MIXZtv

President Luxo Group International

Award Winning R&B Recording Artist

Singer/Songwriter, Executive Producer

Qualified Audio Engineer

Bentley Records, LLC

14 Wall Street

20th Floor

New York 10005

United States of America.



Oct 4, 2024

We have worked with ARIISE Partners over the past few months. After several deep dives with Ryan's expertise, we began building out the second part of our business model.

This initiative uncovered a significant opportunity to enhance our product's stickiness and value for our Family Office investor clients while introducing an additional revenue stream for the business.

Equati is a technology platform designed to help Family Office unlock investable and capital raising businesses aligned with their Family Office vision, values and goals. One of the biggest pain points these investors face is lack of quality deal flow. Solving this challenge was one focus of our collaboration.

Through this work, we also uncovered a strategic partnership opportunity with ARIISE. This partnership offers Founders and capital-raising businesses the chance to work with ARIISE and become premier business listed on the Equati platform. This unique partnership increases deal quality for our Family Office investors.

We couldn't be more excited about the work completed and highly recommend ARIISE Partners!

Kind Regards,

Stacy Kehren Idema

Founder & CEO, [Equati.ai](https://equati.ai)

London, United Kingdom

ChicP

Hannah McCollum
Gloucestershire, United Kingdom
30/12/24

It was a pleasure working with ARIISE Partners for our sales consulting. They were able to do a full review of our sales strategy with a quick turnaround which enabled us to look at our sales approach in a very different way.

The website review was a great addition, helping us to understand how our messaging on our website was affecting our sales.

Our sales approach had been slightly stagnant with in consistent messaging and AP helped us tailor the approach, key priorities and brand messaging in just a few sentences.

A very important piece of work to help us stay focused and smash our sales for 2025.

Best,

HC



Bergen, Hordaland

In Greentech innovators we are very happy to be presented in the new and innovative platform established by Ariise Partners to connect investors with startups. We find this solution to be a very useful tool in getting equity funding for our sustainable waste management solution and we recommend ALL startups to try this solution.

In Greentech Innovators We are converting food leftovers to protein and omega-3 by using biotechnology and for production of microalgae for the aquaculture feed market. Our solution will contribute in reducing GHG emissions and improving global food production.

A handwritten signature in black ink, appearing to read 'Ingmar Høgøy', with a long horizontal flourish at the end.

Greentech Innovators
Ingmar Høgøy
CEO



Ernani Zignaigo
CEO
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To whom it may concern,

Ryan has demonstrated to be an invaluable resource in our partnership. He is a focused, results-oriented business person who, based on his deep knowledge, expertise, and personal capacities, can articulate and execute solid business strategies and create win-win scenarios for all parties involved. He is being instrumental in our ambition to expand our business internationally, not only from an advisory/consulting perspective, but also by sharing the risk with us. It is being a pleasure working with RJ in this endeavor.

Ernani Zignaigo,

Co-Founder and CEO

Saphi



Sir/Madam,

Signing ARIISE Partners as a Co-Founder of my company accelerated our mission by a Year at least.

Couldn't have a better partner helping us save the planet and developing new product.

Eugene Chang

張渝江

土木技師, 副理事長, 土木技師公會

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3.26.2019

With Considerations,

My name is Ashish Desai, CFA and I hired ARIISE Partners to brand my firm.

Currently, I am the CEO and Portfolio Manager for Desai Capital Management. The company specifically focuses on company analysis and research. We focus on start-ups, tech and applications.

I am available to answer questions if the need arises.

Regards,

Ashish Desai



To whom it may concern,

ARIISE Partners has made us what we are – a national brand. He's the man. Don't understand how he tripled our size in less than a year, and now he's taking us to the coasts. He's as good as they get character wise, and ultimately has become a great friend on top of being a great business mind. He handles the smart guy stuff so I can focus on product and service.

PJ Zonis,

Business Operations and Transformation Advisor

Humanry

To whom it may concern,

ARIISE Partners adroitly identifies how to improve business performance with objective eyes and keen ears. He asks great questions that bring you to practical answers. His first-hand knowledge of start-ups and his unbelievable rate of success with clients isn't talked about but it should be.

Jess Dennis

Co-Founder and Advisor at Humanry



I've been working with Ryan, CEO of ARIISE Partners for nearly 18 months now initially when we were both panelists of F&B Pitch Events and now where I'm the co-producer of these events as well as being a panelist.

Ryan's knowledge and expertise in helping F&B Startups get investor ready is second to none. As an investor himself he provides such invaluable feedback as a regular panelist at our F&B Pitch Events. I highly recommend him as a mentor, advisor or investor.

Sascha Dutta

Food & Drink Entrepreneur
Marketing & Social Media Strategy | Consultant



To Whom it Concern,

Using ARIISE Partners as a Co-Founder has put us into conversations faster with bigger names, and with better success than going it alone.

They rebranded us, helped develop product, created a 5 year strategy, and launched our brand successfully in the first 6 months. I'm happy with my decision.

--

LaVonda Baldwin, Co-Founder & CEO



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w. www.leche-no.com

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Representative,

We brought Ryan on as an individual Advisor before a series of pivots. We began as an advanced dating app, then a metaverse dating app, now an avatar production company within the metaverse.

Both he and ARIISE Partners has been instrumental in helping pivot and execute each stage of the process.

True team player, great vision, fast execution. Happy to partner with ARIISE Partners on any project.

AYSENUR SOUTHER

Co-founder, COO

MEDA.ooo

San Francisco

Working with ARIISE has been an absolute pleasure. After my first conversation with Ryan about how he could assist me with my business, I didn't need any more convincing. The services that were explained were very transparent and once we were on the same page, ARIISE got straight to work! Between Ryan's guidance and his associate, James, walking me through setting up and learning a CRM for my business, I must say that I am very pleased! I definitely look forward to working with ARIISE again in the future.

Michael Jones, Marathon Investing



CREDOCODE

One and All,

ARIISE Partners took a profitable side hustle and made it into a viable revenue company in less than a week. It's insane how many ideas and insights they developed on a company I've been running for years. Well worth the price, well worth the time and now we are setting up a referral partnership with them in order to capitalize on their skills with my other business owners in my network.

HIGHLY RECOMMEND.

Sebastian

CEO, CredoCode and Seb's Balloons

www.credocode.com



To Whom it May concern,

I formally want to introduce myself. I'm Brian Gutierrez with Gabazzo LLC , a company that sells software to contractors making lives easier in the Real Estate & Vehicle Arena.

I'd like to take this opportunity to tell you about my experience having ARIISE Partners venture with us and explain just how great they were as part of our team. They performed the following tasks:

FINANCIAL ANALYSIS AND MODELING

- 1) Existing Business Model Audit
- 2) Revenue Stream Creation (or audit)
- 3) Profit Margin analysis and Margin Creation (Per SKU)
- 4) Financial Modeling (Historic, Projected, and Growth)

And with those, applied their research to create presentations, insights, strategy and capital requests. In addition to the financial modeling, they also worked on and completed the following:

PRODUCT DEVELOPMENT

- 5) Competitor Analysis including Pricing Analysis
- 6) Pricing Strategy (Product, Service, App or Subscription)

MARKETING & BRANDING

- 7) Marketing Analysis (Current Market, Competitor Market, Market Growth)
- 8) Market Launch Strategy Creation and ongoing strategy adjustment

EXECUTIVE LEADERSHIP

- 9) Overhead and Manpower Study (and staff growth strategy)

In summary, they were a vital part of research, financial calculations, interpretation of data, and recommendations for our firm and their work will continue to inform decisions for us for quite some time. It's my full and enthusiastic recommendation that you hire them as soon as possible and lean on their character, ability, insight and strong work ethic to build your firm as well.

Sincerely,

Brin Gutierrez, CEO of Gabazzo LLC

